

# LYNNE EGENSTEINER

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58 Meetinghouse Road, Biddeford, ME 04005



## experience

MAY 2018 - PRESENT

### **Graphic Designer/Illustrator**

Locations, LLC, Honolulu, HI

Developed, created and implemented all print and digital assets for all of companies marketing and branding efforts. Collaborated with in-house marketing team to support 200+ real estate agents with brand/logo development, advertising campaigns, brochures, direct mail, illustration, social media graphics and campaigns, photography (editorial, product, portrait, event, editing), copy writing and editing and website development and editing.

JUNE 1992 - PRESENT

### **Graphic Designer/Illustrator/ Photographer USA**

Created design solutions for all marketing needs: magazine and newspaper ads, book jacket design and illustration, website design and construction, flash animations, brand/logo development, advertising campaigns, brochures, retail product catalogs, college course catalogs, packaging, illustration, and photography. **Clients Include:** USFW, Kamehameha Schools, Hawaii Conservation Alliance (HCCC), JAMSWORLD, Ding Darling NWR, Sanibel-Captiva Conservation Foundation (SCCF), Tony Robbins Enterprises, Saratoga Summer Dance Intensive, The Urban Development Group, Mitchell J. Architecture, Advanced Marketing Solutions, Meals on Wheels, Impressions Advertising, Good Water Co., RAS Records D.C. Santa Fe Community College, NM

MAY 2010 - MAY 2014

### **Graphic Designer/Photo editor**

Island Style Images, Haleiwa, HI

Brand/logo development, advertising campaigns, brochures, postcards, photo retouching, school photography, studio/outside photo assistant.

OCTOBER 1999 - FEBRUARY 2001

### **Graphic Designer**

Stoorza, San Diego, CA

Logo and brand identification, website design, illustration, advertising campaigns, brochures, multimedia presentations and packaging. **Clients including:** Scripps Memorial Hospital, The Urban League, La Costa Spa, Quidel, San Diego Adoption, Ace Parking, The Meridien, Rancho Bernardo Community, The Learning Network, and California Health Services.

SEPTEMBER 1992- AUGUST 1999

### **Graphic Designer**

High Mountain Press, Santa Fe, NM

Design, illustration, and production of: Book jackets for 45 titles a year, Monthly ads, inserts, tip-ons, and reply cards for 4 periodicals, Retail catalogs for 5 book divisions, Flyers, press packets and direct mail. Responsible for production, job trafficking, and print buying. Managed advertising efforts from design through production.

## education

SEPTEMBER 1989-MARCH 1990

### **3D / Graphic Design Certificate Program**

Pratt Art Institute, New York, NY

FALL 1988

### **Syracuse University Center Art and Design Program** Florence, Italy

FALL 1985-SPRING 1989

### **Bachelor of Fine Arts**

Major: Studio Arts; Sculpture

Minor: Art History

Ithaca College, Ithaca, NY

SUMMER 1987

### **Fairfield University, Fairfield, CT Graphic Design**